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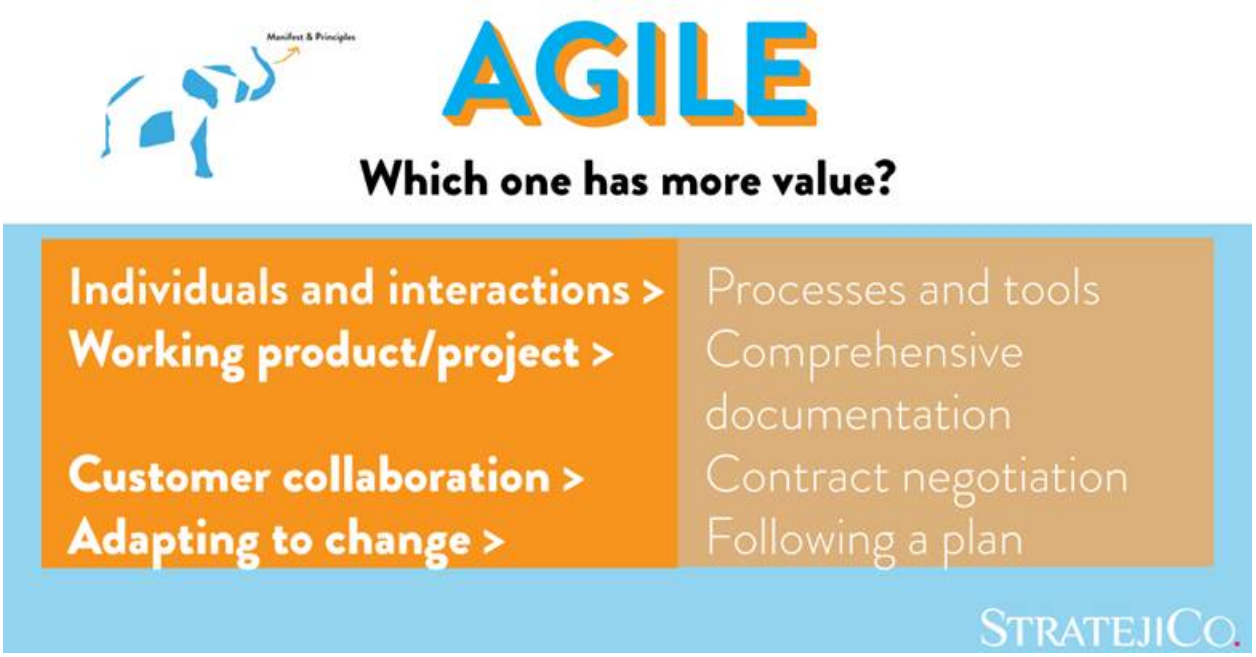
Agile: Manifest & Principles



Agile Manifesto and Agile Main Principles

The Agile Manifesto, signed in 2001, establishes a framework for business practices. Although the Manifesto only consists of 68 words, its short and effective 4 main values are a source of inspiration for the success of many world-renowned companies. Today, successful practices in HR, marketing and even finance are the subject of international articles.

Agile Manifesto Values

The Four Values of The Agile Manifesto:

Individuals and Interactions Over Processes and Tools.

Working Software Over Comprehensive Documentation.

Customer Collaboration Over Contract Negotiation.

Responding to Change Over Following a Plan.

Comment & Questions

We would like to hear your thoughts on this report. Please get in touch with us.

About

StratejiCo. is an independent Turkish corporate and public affairs consultancy firm, providing trusted advice to multinational companies and government institutions in Eurasia since 1987.

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