StratejiCo.

Crisis Management

As StratejiCo., we are experienced enough to say: **“Crisis communication is our job”**. **[Crisis management]** means a technical management process, on the other hand, crisis communication, refers to efficient reputation management for all stakeholders. A crisis may range from a problem in social media to a strike with thousands of employees. We carefully analyze the situation in order to get the requested result. Then we work with all stakeholders with a multi-dimensional communication approach (social or print media, internal or external corporate communication). We orchestrate each part of the crisis, including government relations, stakeholder engagement, communication, **[reputation management]**, legal instruments, and business mediation. We evaluate the situation and help to manage each stakeholder. This holistic approach brings not only quick results but also ensures that our client makes investments for the future.

What is at stake?

Companies operate in uncertain environments. This is particularly the case in emerging markets, where the politic landscape and its impact is often unpredictable. Furthermore, in the age of digitalization, it can’t be denied that social media increase the impact of a crisis very fast. Yet maintaining a competitive edge in the private or public sectors requires uncovering opportunities and making agile decisions. Business leaders depend on actionable insight, reliable relationships, and effective communication to achieve their objectives. Having these assets is invaluable, especially when challenges arise.

What do we promise?

As StratejiCo. we advise businesses to find sustainable solutions for complex issues. Whether it is a disagreement with a government, dispute with a competitor, negative media coverage, legal challenges in business processes or a crisis at the workplace, we help our clients overcome difficulties they may face.

How do we help?

Our team orchestrates each part of the situation, including government relations, stakeholder engagement, media, and social media communication, **[reputation management]**, legal instruments, and business mediation. We do not only provide rapid results, but we also develop strategies and skills based on our **[EVE model]** (engagement) so that our clients can avoid turmoil in the future.