

Digitalization Of Turkey's Flower Sector

StratejiCo. Consults Royal FloraHolland For The Digitalization of Turkey's Flower Sector

May 4, 2017

The union meeting of Royal FloraHolland's (RFH) **digital transformation** team was conducted, just before the first international transaction with Turkey. StratejiCo. consults RFH for the **digitalization** of Turkey's flower sector.



