

Digitalization Of Turkey's Flower Sector

StratejiCo. Consults Royal FloraHolland For The Digitalization of Turkey's Flower Sector

May 4, 2017

The union meeting of Royal FloraHolland's (RFH) [digital transformation](#) team was conducted, just before the first international transaction with Turkey. StratejiCo. consults RFH for the [digitalization](#) of Turkey's flower sector.



