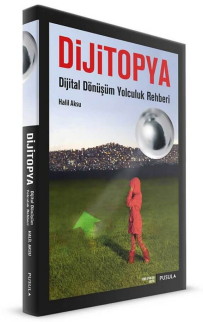
StratejiCo.

"Dijitopya" Book Is Published

Atilla Aydın, our consultant on digital transformation, contributed to the book **"Digital Transformation Travel Guide: Dijitopia".**

In the chapters about **digitalization** in the state, citizen, public services and education, there are assessments and examples of how the relationship between the individual and the state develops in the 21st century.

The book, which was prepared and edited by Halil Aksu, founder of the GelecekHane, covers interviews with the managers of Turkey's most important companies and various experts' comments and recommendations on digitalization.



"Digital Transformation is on everyone's agenda, as it should be. Dijitopia serves as a travel guide for this digital transformation. There are dozens of digitalization examples in the book. The book's backbone consists of a five-stage methodology. By applying this method, you will have a successful digital transformation."