StratejiCo.

Event and Activity Management

For StratejiCo., every **event** and activity related to the corporate brand is a strategic contact point with its stakeholders. Providing a “good” experience at this contact points, firstly, the goal of the event and its role in the general strategy should be detected. Events should operationally be planned in a detailed way and by considering all possible obstacles. As StratejiCo. we work from the beginning of an event until the end. We evaluate the strategy, the ideas and organize the event. We also work on the perception of the stakeholders on the business and communication goals, while operating the partners and suppliers for the event.