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How To Behave Ethically? Do We Need A "Nudge"?

Studies in the field of behavioral economics are becoming increasingly popular. One study shows that 82% of the people who start reading an article about this issue contiunues to read it until the very end and share it with their inner circle. Since **Richard Thaler** received the 2017 Nobel Prize for Economics, the behavioral economy and the **''nudge theory''** will become a bigger part of our lives, and it is useful to examine both from the point of the works about the subjects of ethics and harmony.

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