StratejiCo.

Retail

Retail is one of the sectors that directly touches the customer and the satisfaction is the fastest response. On the other hand, technological developments that make the boundaries such as e-commerce negligible, the introduction of alternative products into the markets and the developing logistics opportunities cause the competition to be transported to the upper level. Hence, in the sector in which different expectations in different customer segments are differentiated, it has become more difficult to shape the appropriate strategy and establish the necessary structures.

StratejiCo. helps companies in the retail sector achieve opportunities in emerging and transforming markets, offer customer-oriented innovative solutions and expand their business areas.

Our Customers



A101



AVON Turkey



KOÇ HOLDING