StratejiCo.

Strategic Business Knowledge

As **[StratejiCo.]**, we provide information to our clients in order to help them to understand business and socio-political atmosphere, including active stakeholders, think tanks, regulations, competitors, network and all other decisive factors. For investors and businesses, we clarify the reputation risks about a company, government relations, gray spots in the legislation or operational tendencies.

What is at stake?

Businesses and leaders are searching for ways to gain competitive advantage through well-defined planning and forecasting mechanisms. In this scope, the value-added information is of great importance for both local and international enterprises to be one step forward.

For **[StratejiCo.]** **'Business intelligence'** means basically **'Information'** and the information is power. Reliable insight is required to make accurate predictions and spot-on decisions. It is not only the amount of information that matters, it is also important to create a robust model to make sense of this information. What matters is to make a distinction between what is important and what is not. Do not get caught up in the information flow. Go beyond the conventional information.

What do we promise?

[StratejiCo.] guides its clients in their decision-making processes which require a good analysis of the market and socio-political environment. **[StratejiCo.]** provides unique information and data for businesses to swiftly grasp the opportunities. As for the international investors, we provide information about the company to be merged or acquired, in terms of politics, reputation, and governance.

How do we help?

As **[StratejiCo.]** we help our clients to have greater insight about business and socio-political environment involving legislation, influencers, think-tanks, competitors, affiliations and other determinant factors. For investors and businesses, we clarify the reputation risks about a company, government relations, gray spots in the legislation required to be clarified with governmental relations or operational tendencies.

Our **reputational approach** helps our clients understand the essence of the market and companies closely. We provide our clients with the ability to determine a good and correct strategy, guide them throughout its execution and help them to foresee the potentially disruptive and black swan events.