StratejiCo.

To Survive In The Vuca Era: Agile



AGILE: NOT LIMITED TO THE SOFTWARE WORLD!

AGILE APPROACH:

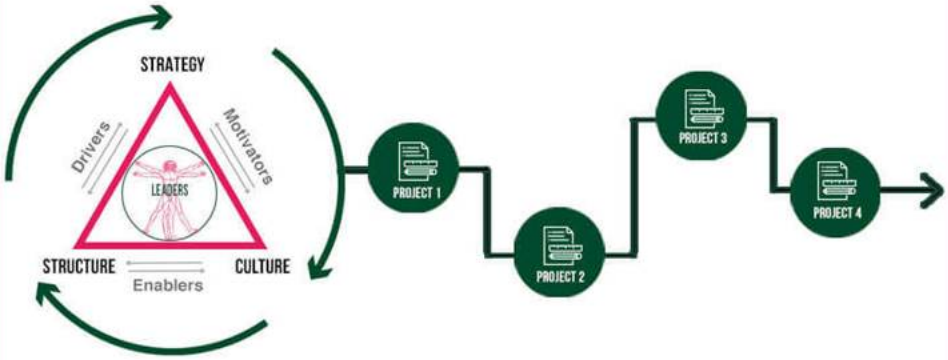
- Places customer at the heart of doing business and ensures continuous feedback.
- Prioritizes backlog according to added value.
- Eliminates inefficient and ineffectice process.
- It is an adaptive approach.

Although the starting point of Agile is software, it is also successfully applied in the fields of human resources and marketing or in the whole organization.

STRATEJICO. AGILE COMPANY OPERATION

"The highly motivated employees of the Agile environment are the guarantee of the loyal customers. First convince people, then move the mountains!"

MOTIVATED EMPLOYEES = LOYAL CUSTOMERS



StratejiCo. Agile Company Formula = Agility™ Index

$$\left[\frac{\text{DRIVERS} + \text{ENABLERS}}{\text{BARRIERS}}\right]^{\text{Motivation}} = \text{HIGHER PERFORMANCE}$$

We understand crystal clear the connection between **Strategy-Structure-Culture**. Then, we prepare the roadmap by identifying the **Drivers, Enablers** and **Motivation** and also **Barriers** that affect your company's agility coefficient.

In a nutshell, we provide the formula that will deliver you to your top performance in the fastest way.

Is your company agile to deal with change?

To have more information about the strategies to turn **VUCA** threats to your advantage, you could contact **[StratejiCo. Agile Team.]**

Comment & Questions

We would like to hear your thoughts on this report. Please get in touch with us.

About

StratejiCo. is an independent Turkish corporate and public affairs consultancy firm, providing trusted advice to multinational companies and government institutions in Eurasia since 1987.

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